Mentimeter

Instructions

3

Mentimeter

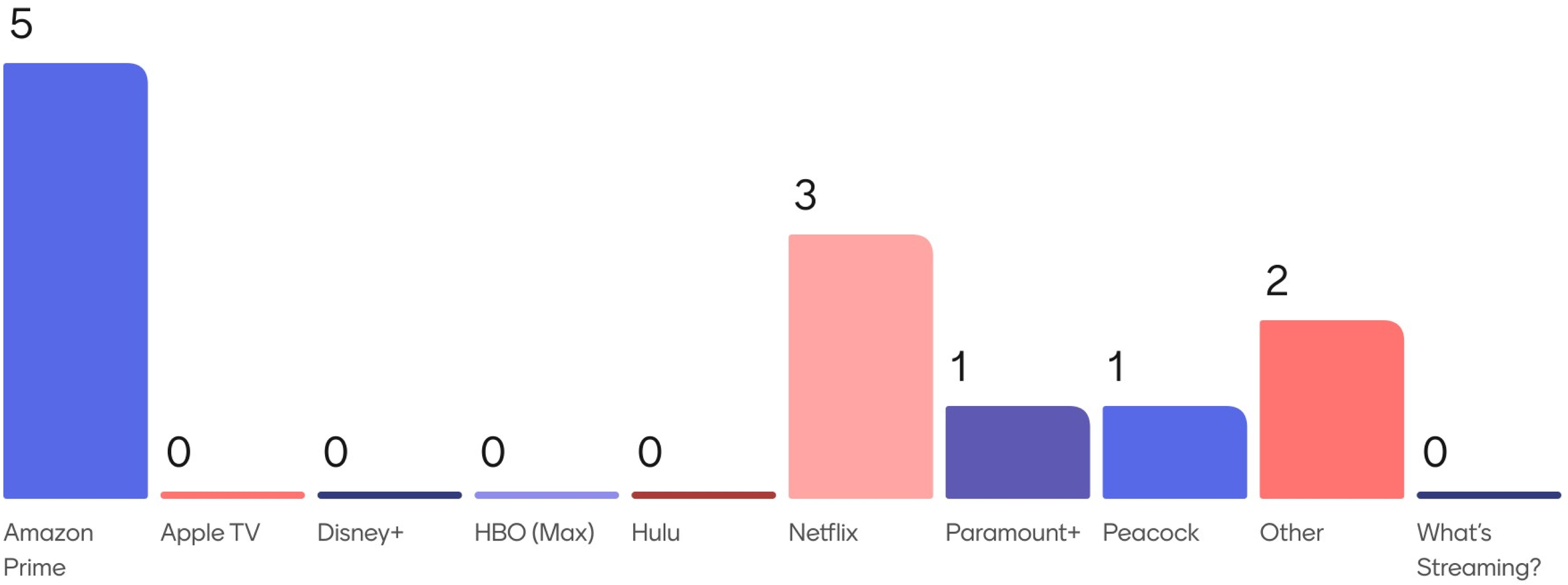
Parks and Community Services Master Plan

RHA LANDSCAPE ARCHITECTS PLANNERS, INC.

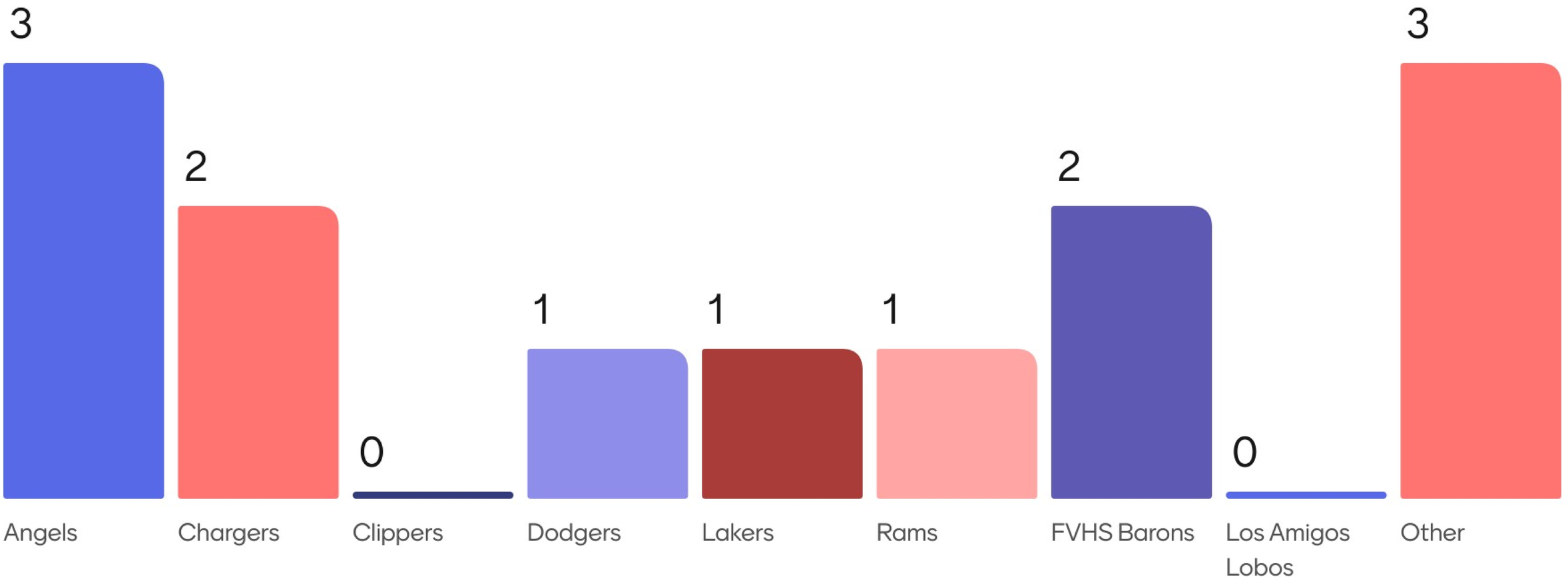
NEXT PRACTICE PARTNERS
be different

POLLING - AUDIENCE PROFILE

Which is your favorite Streaming Platform?



My favorite sports team is...



Mentimeter

Desired Outcomes

Maximize community engagement in an extensive and innovative manner

Utilize a wide variety of data sources and “next practices”

Ensure diversity of offerings and equity of access

Align with City’s Core Values

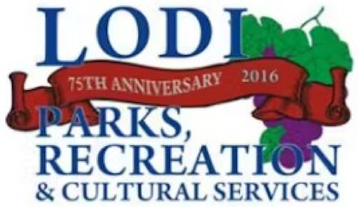
- *Fiscal Stability*
- *Honesty, Integrity and Ethical Behavior*
- *Teamwork*
- *Excellent customer service*
- *Innovation*
- *Quality of Life*

Mission Statement

The Recreation and Community Services Department, in collaboration with our community partners, enriches lives by providing quality programs, human services and recreational opportunities that create positive and memorable experiences.

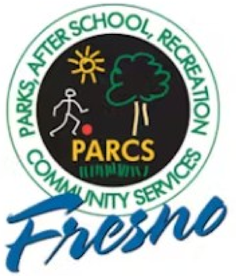
2

Mentimeter


LODI
75TH ANNIVERSARY 2016
PARKS, RECREATION
& CULTURAL SERVICES

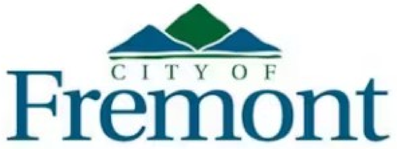
Pleasant Hill
rec

CITY OF BENICIA
PARKS AND COMMUNITY SERVICES


PARKS, AFTER SCHOOL, RECREATION
COMMUNITY SERVICES
PARCS
Fresno

Cordova
Recreation & Park District

CITY OF
PASADENA


CITY OF
Fremont

WALNUT CREEK
ARTS
REC

CITY OF FOUNTAIN VALLEY
Fountain Valley
A NICE PLACE TO LIVE
INCORPORATED
JUNE 13, 1957
ORANGE COUNTY, CALIFORNIA

TEMPLE
CITY

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES
Building Community Through Fun
CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY

CITY OF SAN BERNARDINO, CALIFORNIA
FOUNDED IN 1810

CHINO
Where Everything Grows

The City of
SAN DIEGO
Parks and Recreation Department

City of
Carlsbad
California

County of Los Angeles
Department of Parks & Recreation

CITY OF SAN CLEMENTE
CALIFORNIA

Mentimeter

CITY of DURANGO

Canton
Leisure Services
Creating Great Experiences

Carmel • Clay
Parks&Recreation
NATIONAL GOLD MEDAL WINNER
AND ACCREDITED AGENCY

PARK DISTRICT
of OAK PARK

CITY OF FOUNTAIN VALLEY
Fountain Valley
A NICE PLACE TO LIVE
INCORPORATED
JUNE 13, 1957
ORANGE COUNTY, CALIFORNIA

WESTERVILLE
PARKS & RECREATION

CHANNAHON
PARK DISTRICT
Est. 1971

Parks &
Recreation
M-N C P P C
live more, play more

Mentimeter

TEDx

COLLEGE FOOTBALL
PLAYOFF

Disney

cprs
advancing california's
park & recreation profession

CITY OF FOUNTAIN VALLEY
Fountain Valley
A NICE PLACE TO LIVE
INCORPORATED
JUNE 13, 1957
ORANGE COUNTY, CALIFORNIA

NRPA

NBA
ALL-STAR 2024
INDIANAPOLIS

TARGET

SUPER BOWL
XLVI

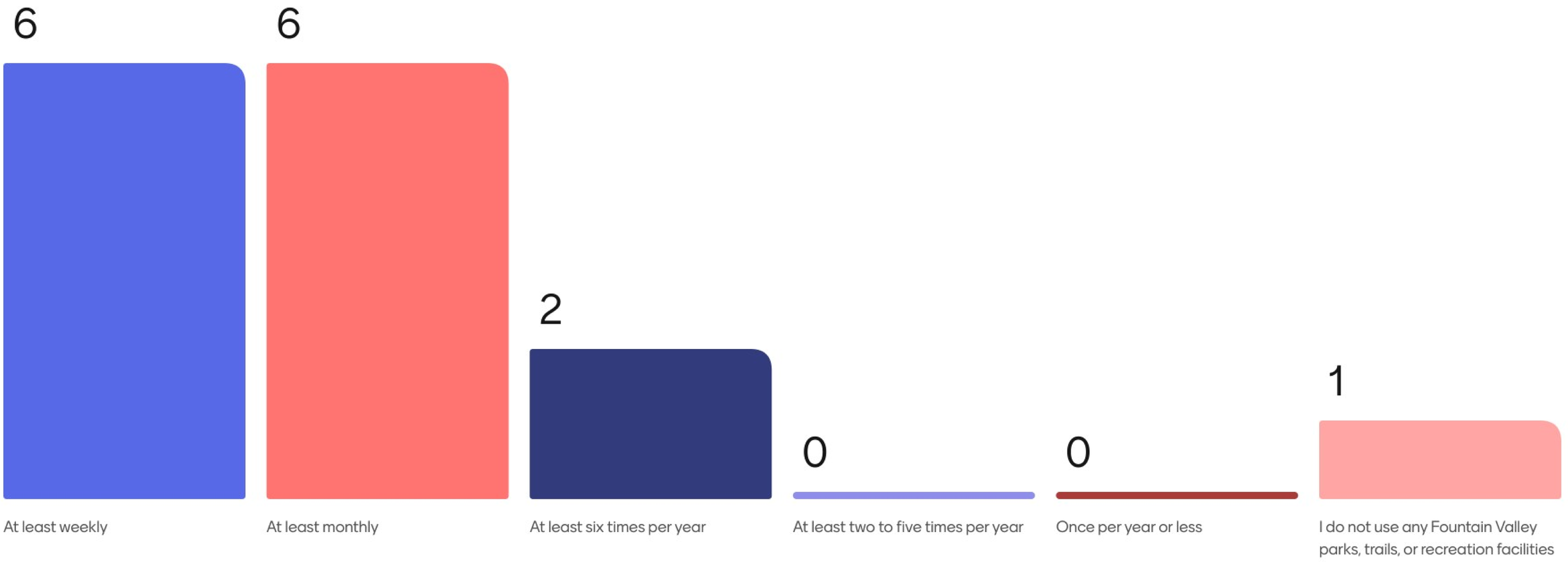
Mentimeter

CITY OF FOUNTAIN VALLEY
Fountain Valley
A NICE PLACE TO LIVE
INCORPORATED
JUNE 13, 1957
ORANGE COUNTY, CALIFORNIA

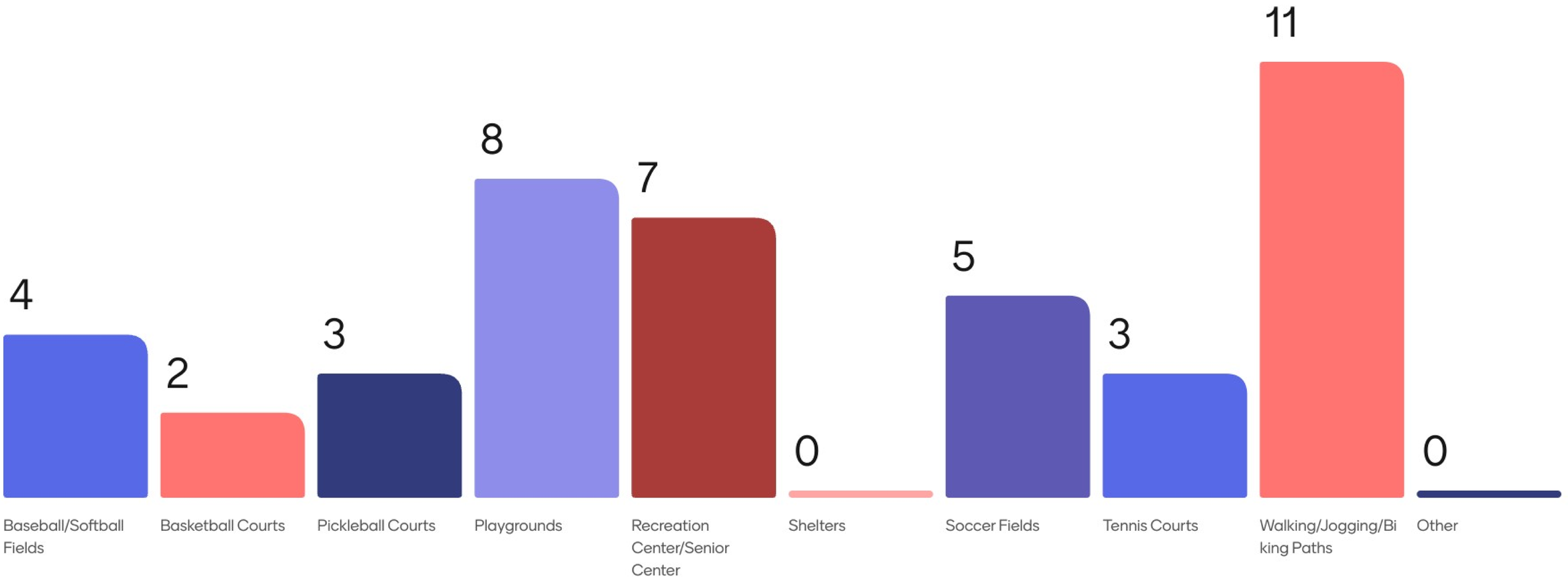
Mentimeter

POLLING – USAGE & QUALIITY

How often do you use any Fountain Valley parks, trails, or recreation facilities?

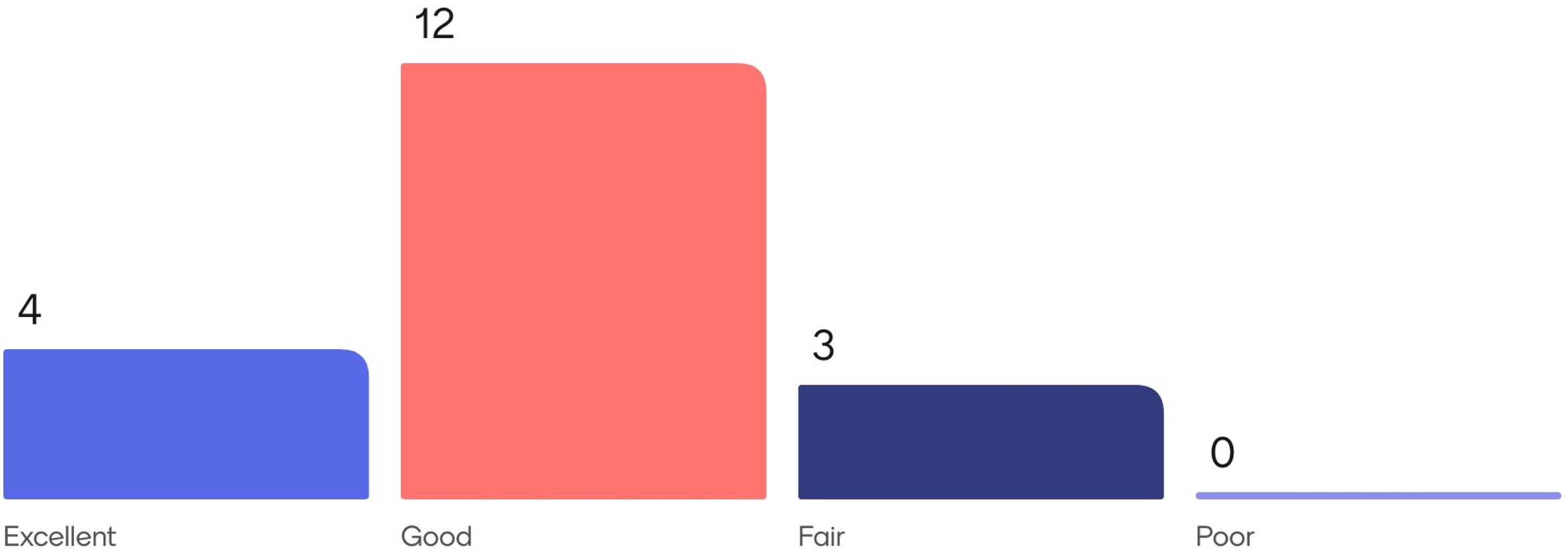


Which amenities do you use regularly?



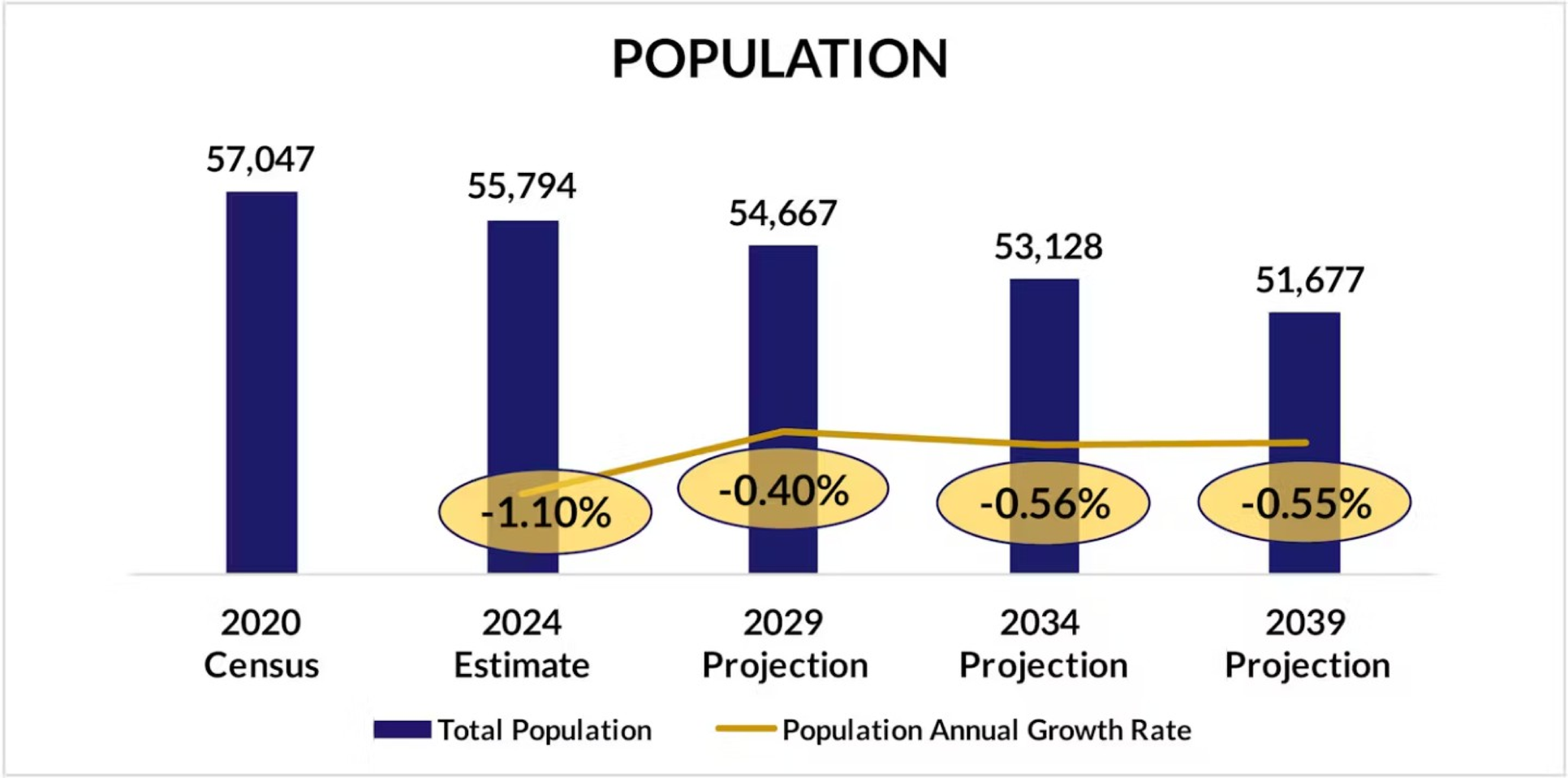
Mentimeter

How would you rate the quality of Fountain Valley's offerings?

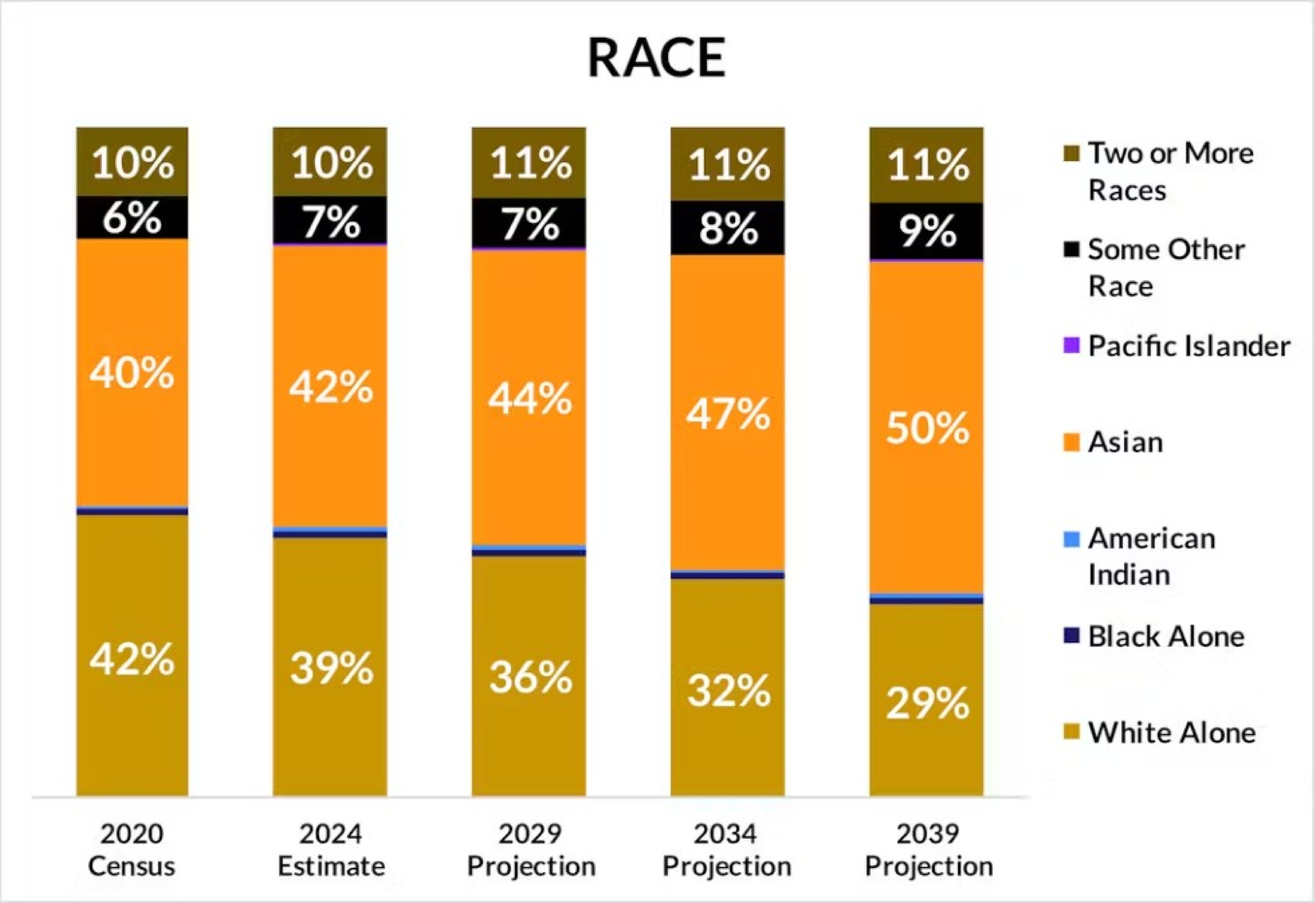


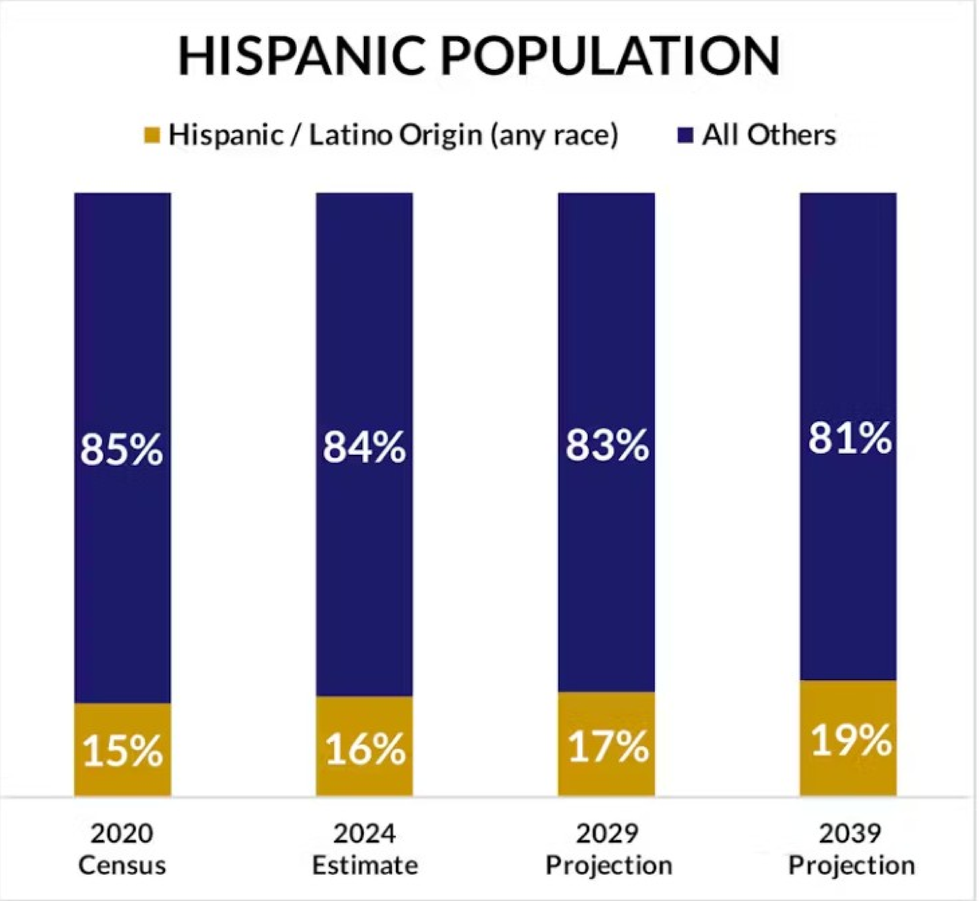
19

Population

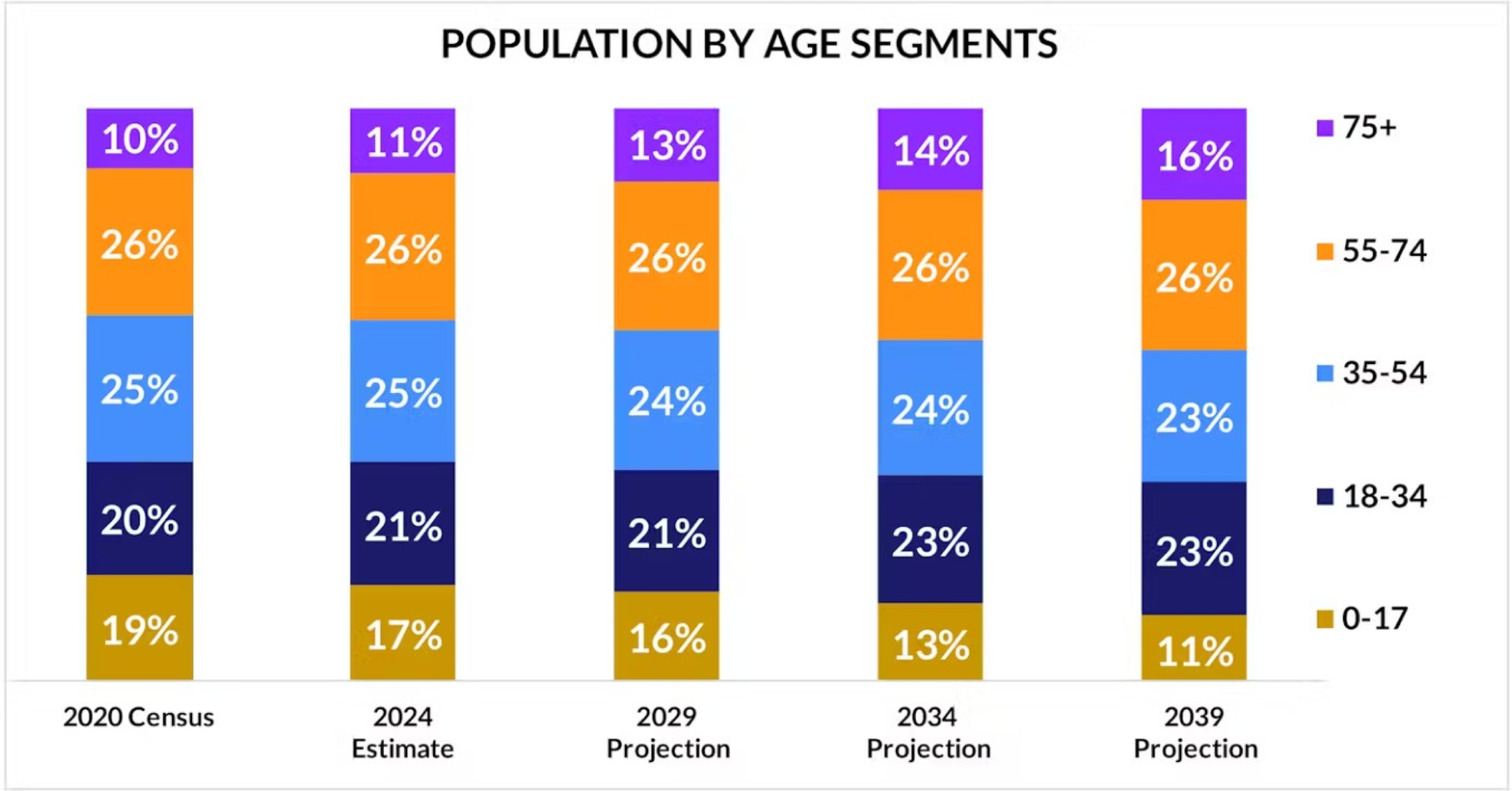

POPULATION
57,047
55,794
54,667
53,128
51,677
-1.10%
-0.40%
-0.56%
-0.55%
2020 Census
2024 Estimate
2029 Projection
2034 Projection
2039 Projection
Total Population
Population Annual Growth Rate

Race/Ethnicity

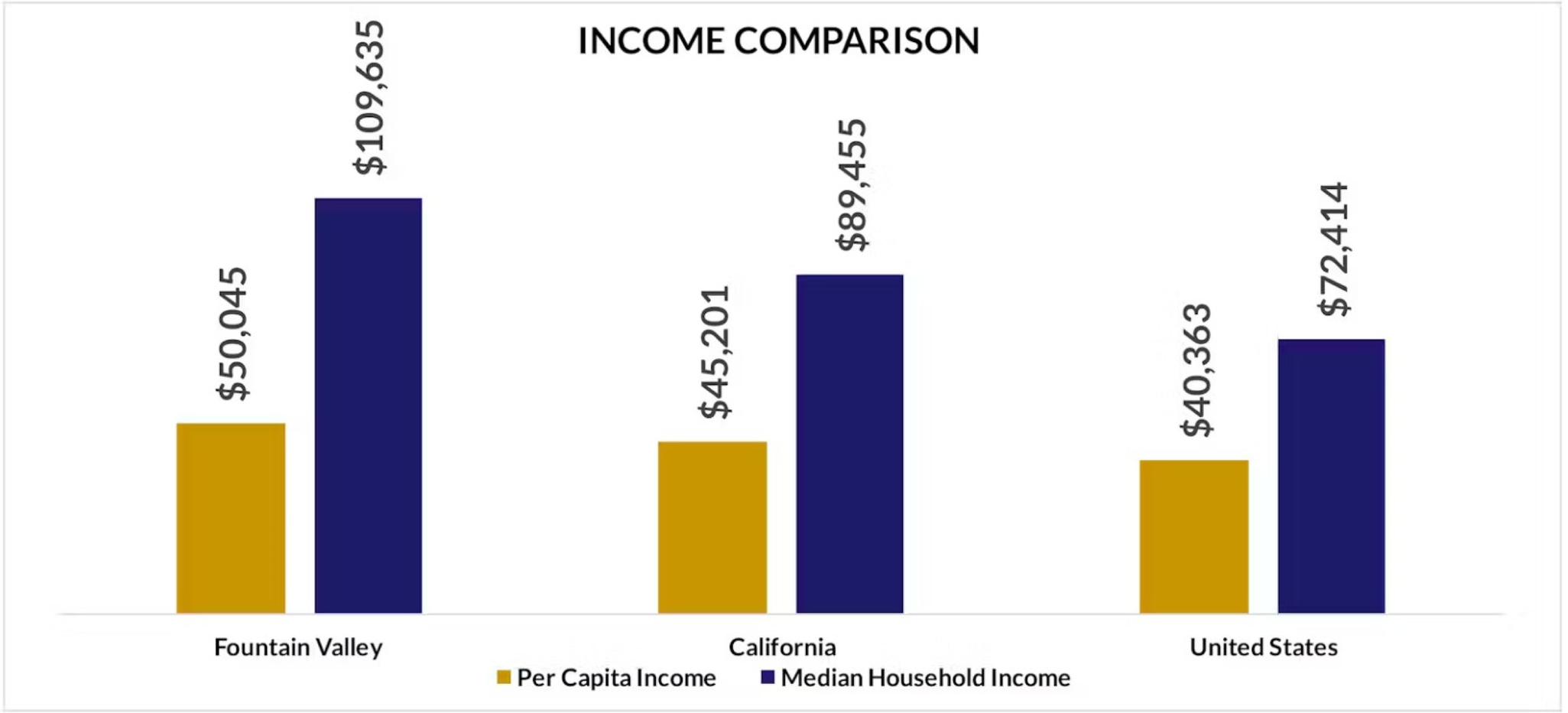




Age


POPULATION BY AGE SEGMENTS
10%
26%
25%
20%
19%
11%
26%
25%
21%
17%
13%
26%
24%
21%
16%
14%
26%
24%
23%
13%
16%
26%
23%
23%
11%
75+
55-74
35-54
18-34
0-17
2020 Census
2024 Estimate
2029 Projection
2034 Projection
2039 Projection

Income


INCOME COMPARISON
$50,045
$109,635
$45,201
$89,455
$40,363
$72,414
Fountain Valley
California
United States
Per Capita Income
Median Household Income

Mentimeter

Cost of Living

COST OF LIVING	Fountain Valley	California
Overall	113.0	149.9
Grocery	101.5	105.1
Health	92.5	98.3
Housing	183.1	234.8
Utilities	100.1	120.4
Transportation	114.5	133.1
Miscellaneous	105.5	118.7

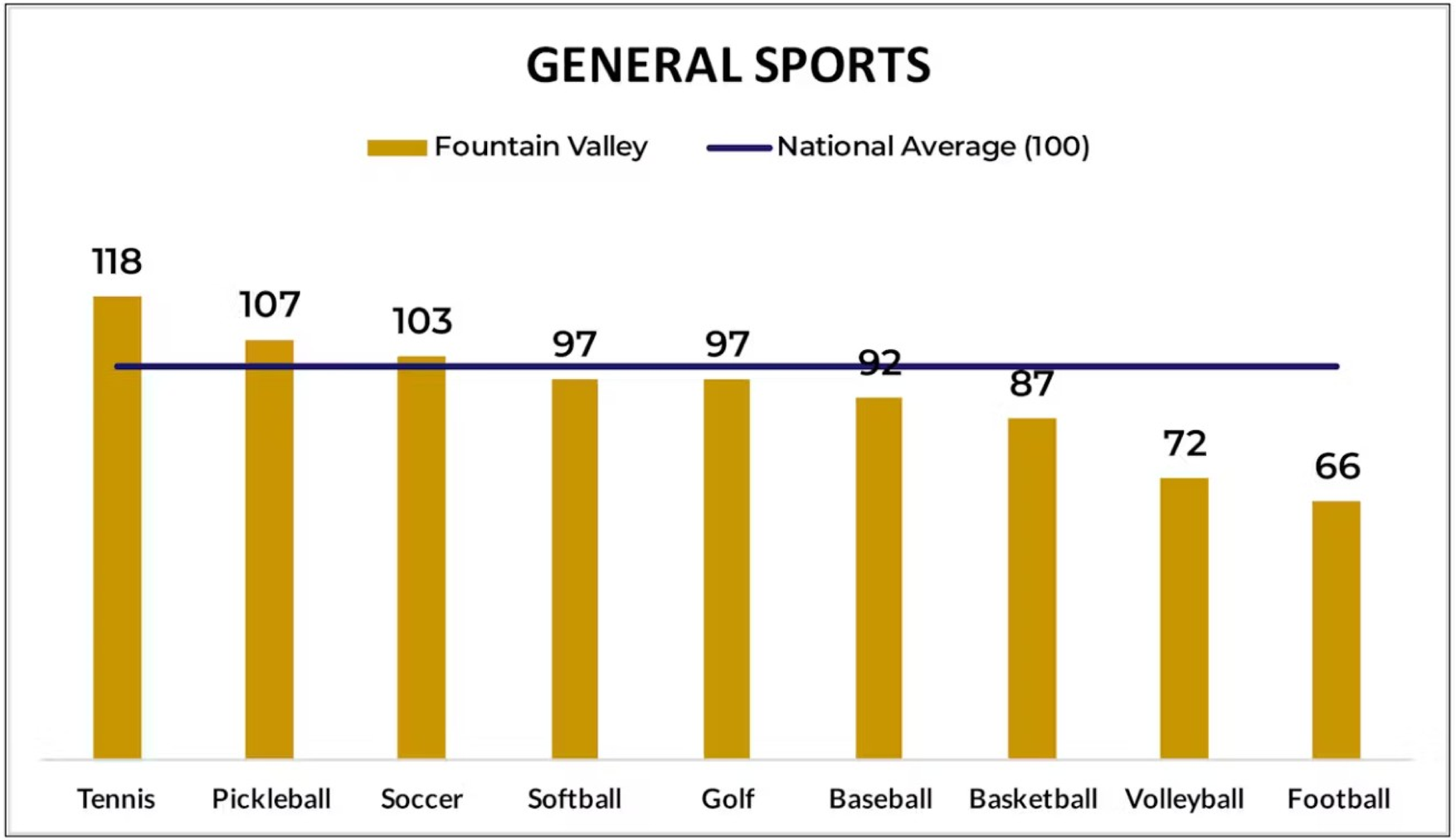
Mentimeter

Historically Underserved Population

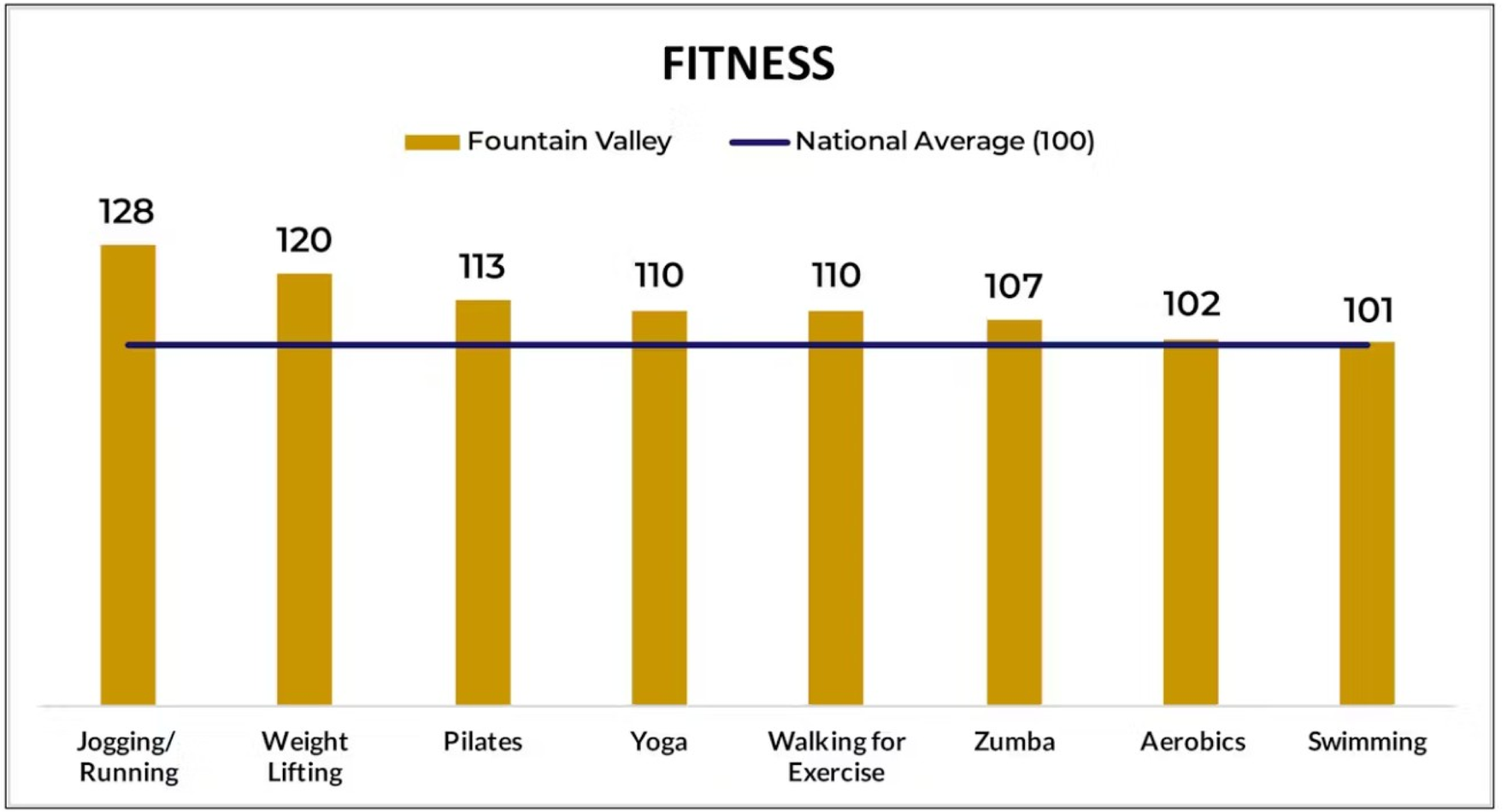
2024 Demographic Comparison		Fountain Valley	California	United States
Historically Underserved Population Characteristics	Foreign Born	31.8%	26.5%	13.7%
	Language other Than English Spoken at Home	45.0%	43.9%	21.7%
	Percentage of Renters	34.1%	44.4%	35.2%
	With a Disability	5.2%	7.1%	8.9%
	No Health Insurance	4.6%	7.5%	9.5%
	Persons in Poverty	7.0%	12.0%	11.1%

Mentimeter

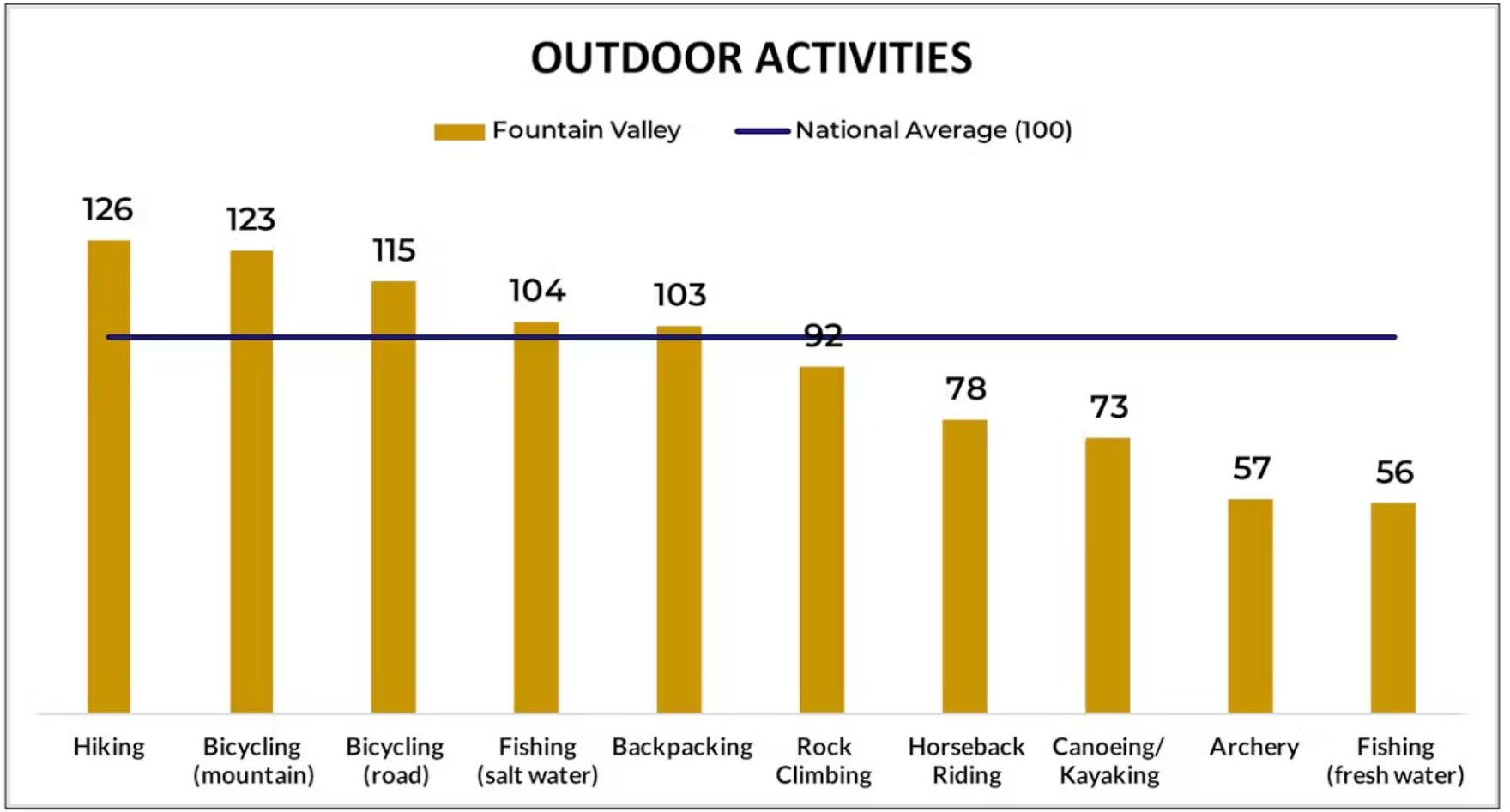
General Sports MPI



Fitness MPI


FITNESS
Fountain Valley
National Average (100)
128
120
113
110
110
107
102
101
Jogging/ Running
Weight Lifting
Pilates
Yoga
Walking for Exercise
Zumba
Aerobics
Swimming

Outdoor Activities MPI



Mentimeter

62%

of Fountain Valley residents live within a

10-minute walk

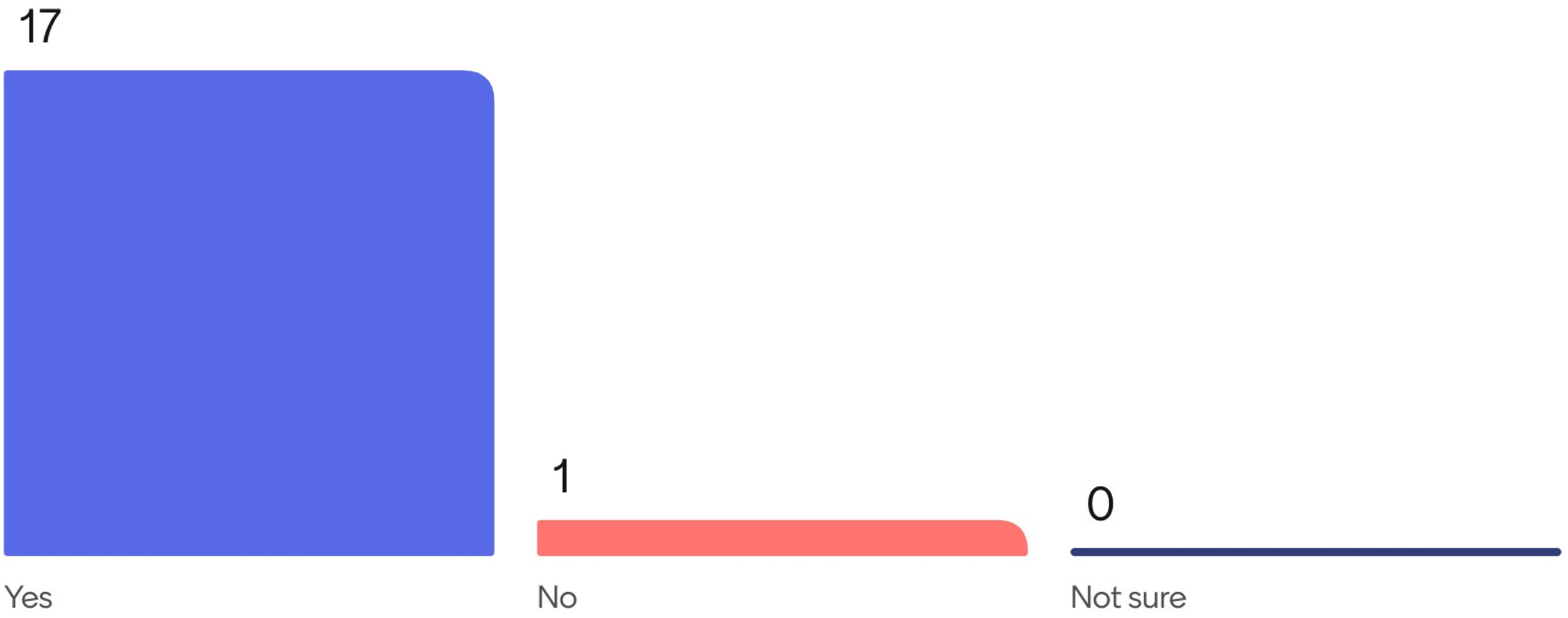
of a park

National Median: 55%

POLLING – ACCESS AND TRAVEL

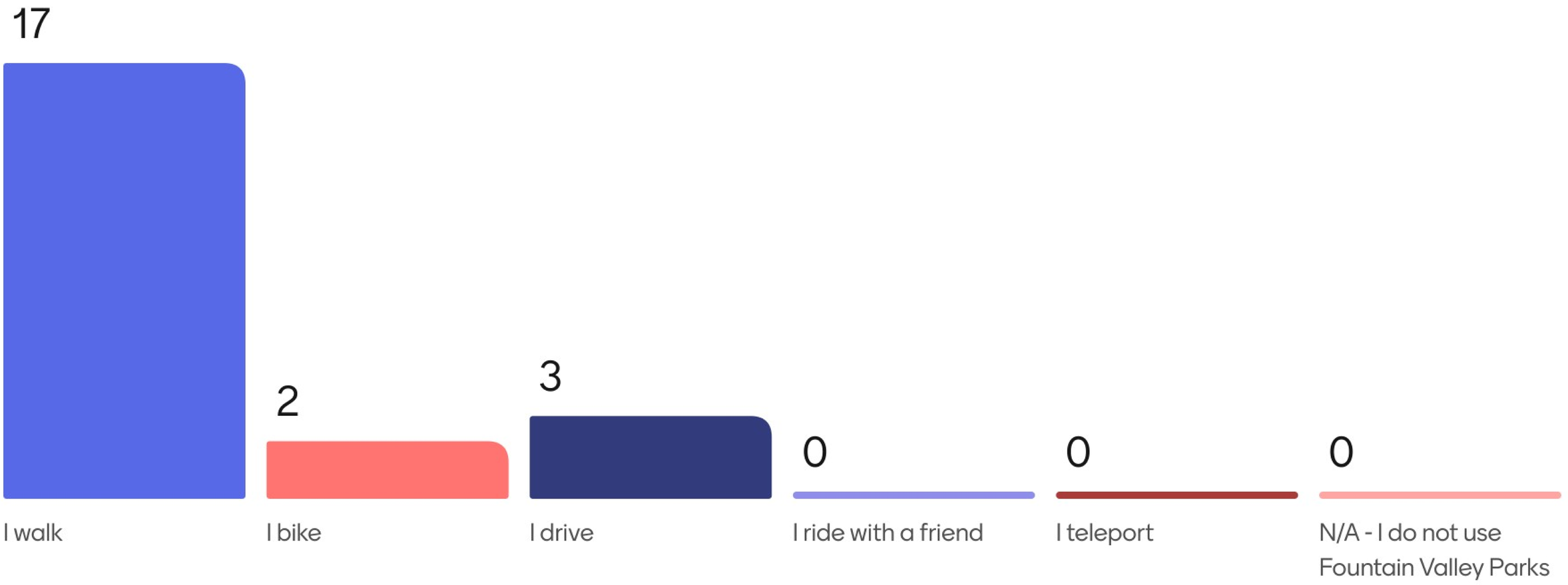
Mentimeter

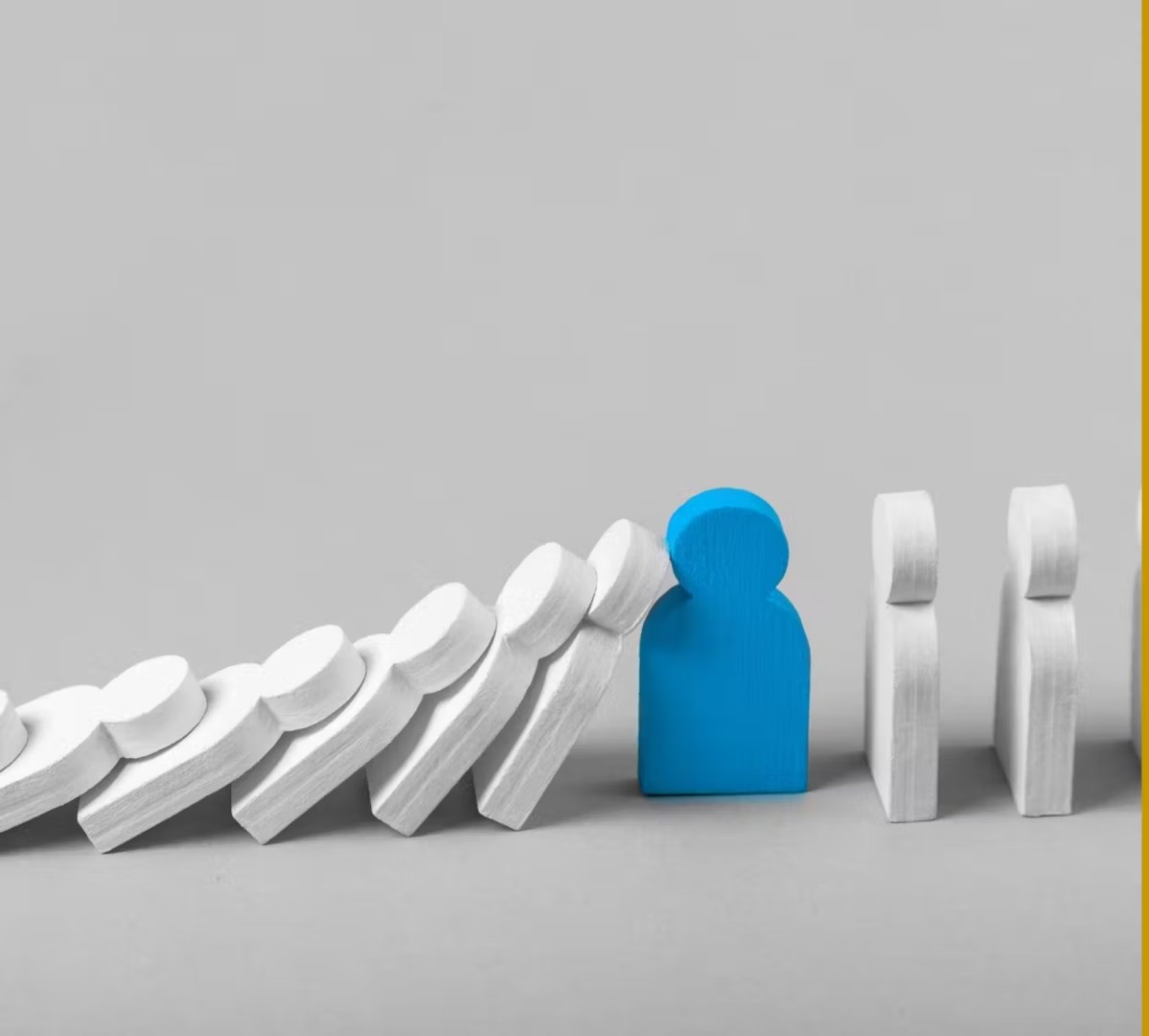
Do you live within a 10-minute walk to a park or trail?



18

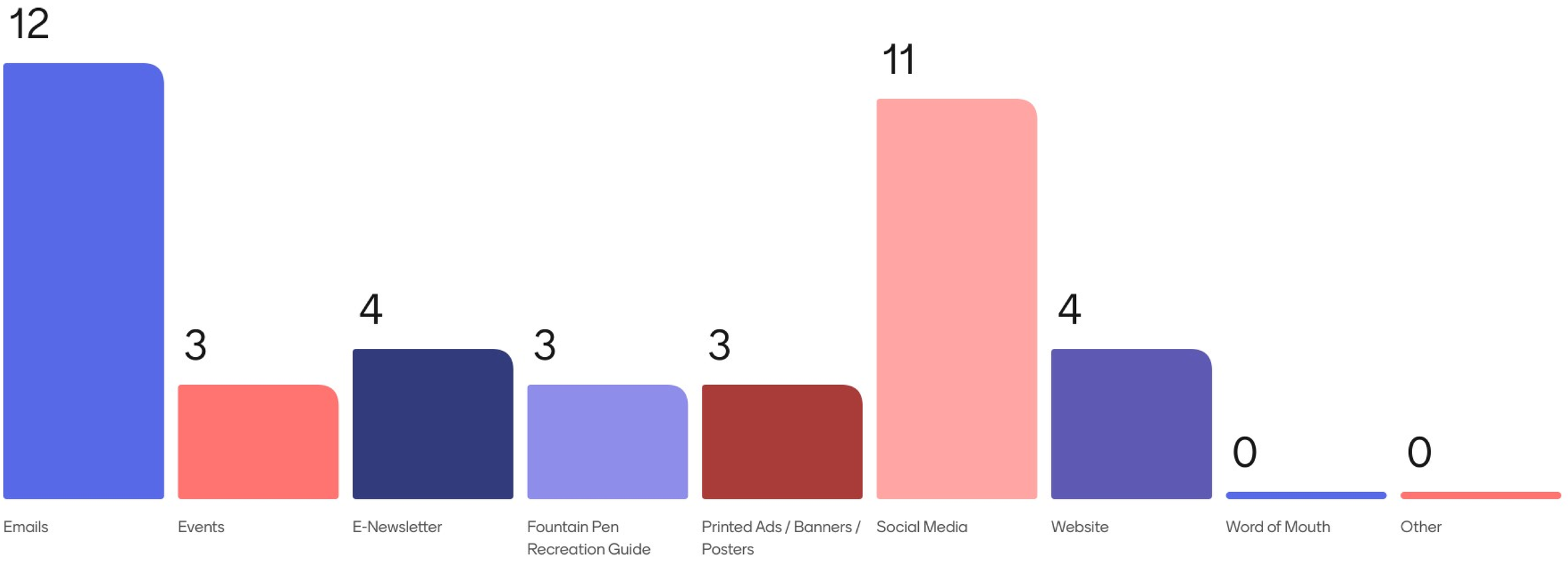
How do you travel to your nearest local park?



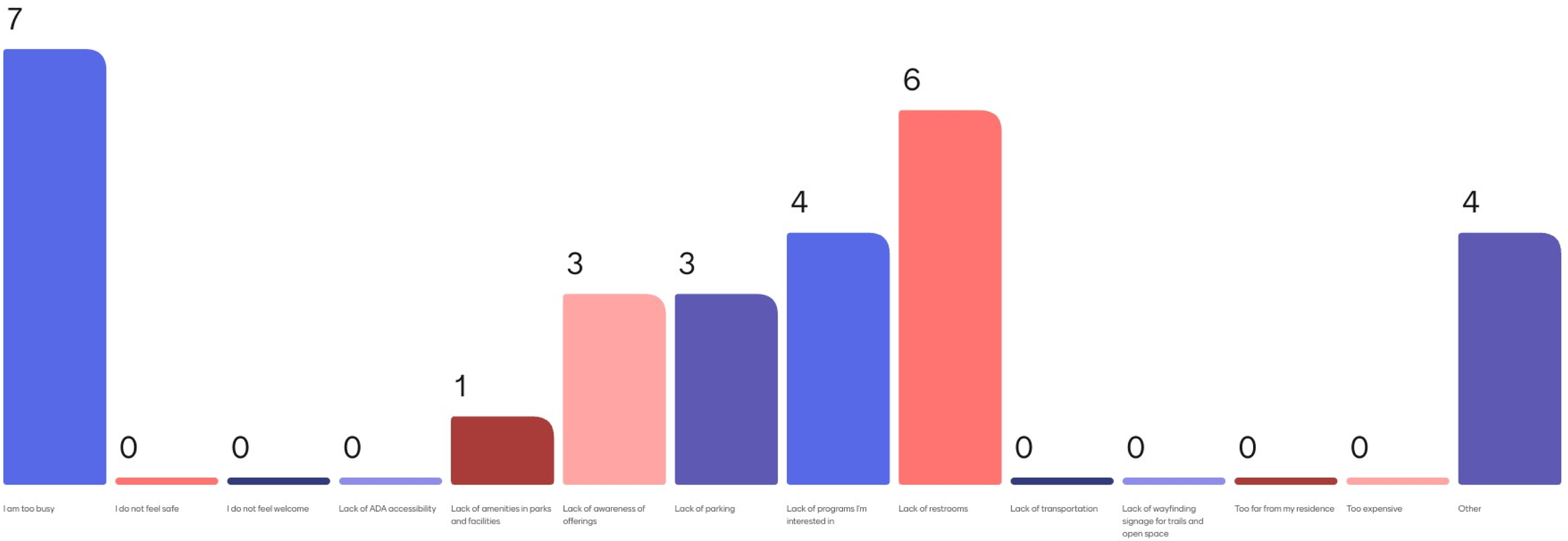


POLLING – COMMUNICATION & BARRIERS

What are your THREE MOST PREFERRED ways to learn about Fountain Valley offerings?



What are the THREE LARGEST BARRIERS that prevent you from using Fountain Valley parks, programs, and/or facilities more often?



Mentimeter

Proposed Process

Where Are We Today?

- Review Existing Documentation
- Community Outreach / Education Strategy
- Community Demographics and Trends
- Develop Benchmark Analysis
- Assess Existing Parks & Facilities
- Analysis of Programs and Services
- Assess Organizational Culture

Where Are We Going Tomorrow?

- Leadership & Stakeholder Interviews
- Multi-Lingual Outreach
- Public Workshops
- Youth & Teen Engagement
- Multi-lingual Statistically-Valid Survey
- Bi-Lingual Electronic Survey
- Multi-lingual ADA Accessible Digital Platform

How Do We Get There?

- Assess Needs and Levels of Service
- Equity Mapping and Gap Analysis
- Create Vision, Mission, Values and Objectives
- Priorities & Capital Improvement Plan
- Funding and Revenue Strategies
- Program Assessment

Mentimeter

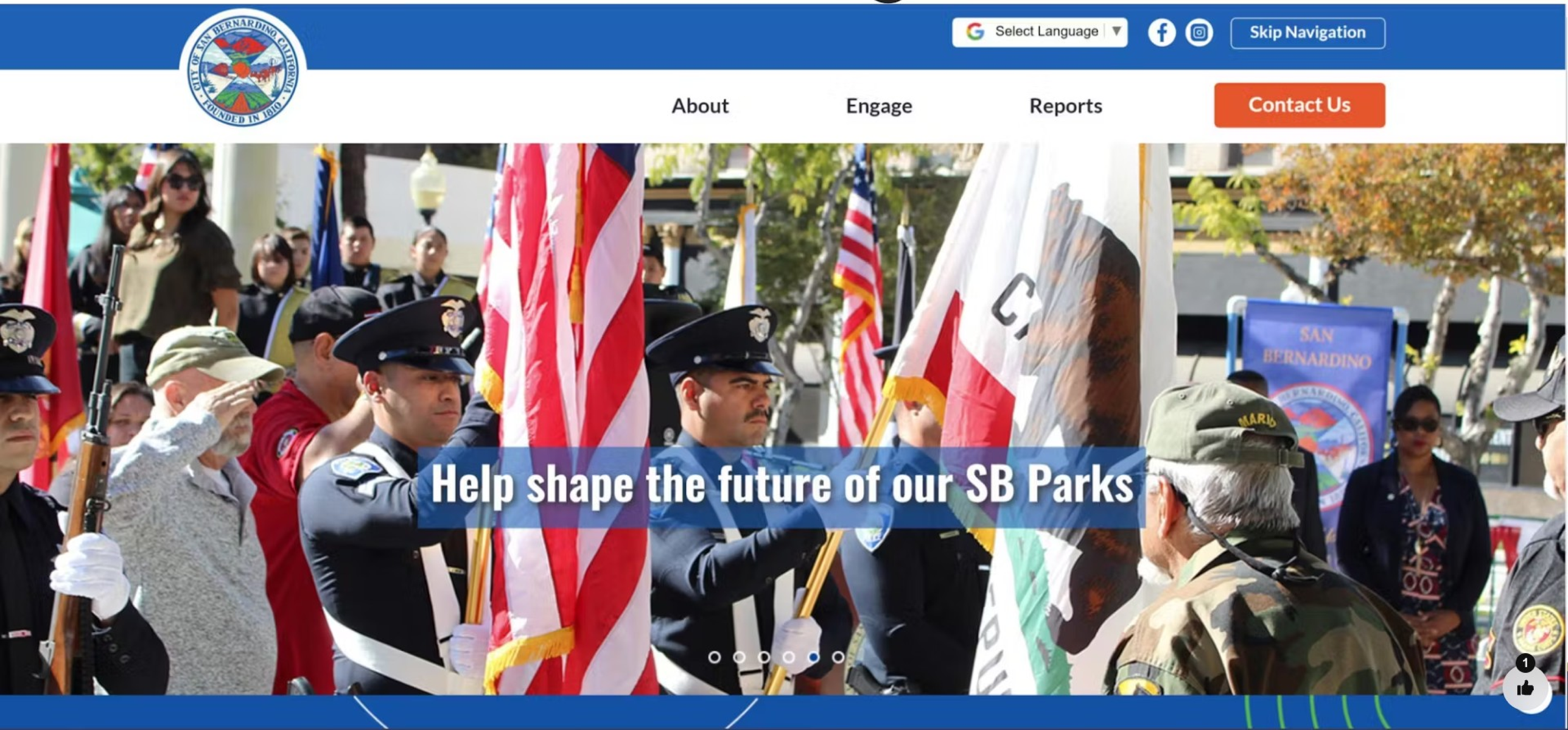
Discover

Mentimeter

Community Outreach

ADA Accessible Multi-lingual Crowdsourcing Website

Mentimeter



Special Events

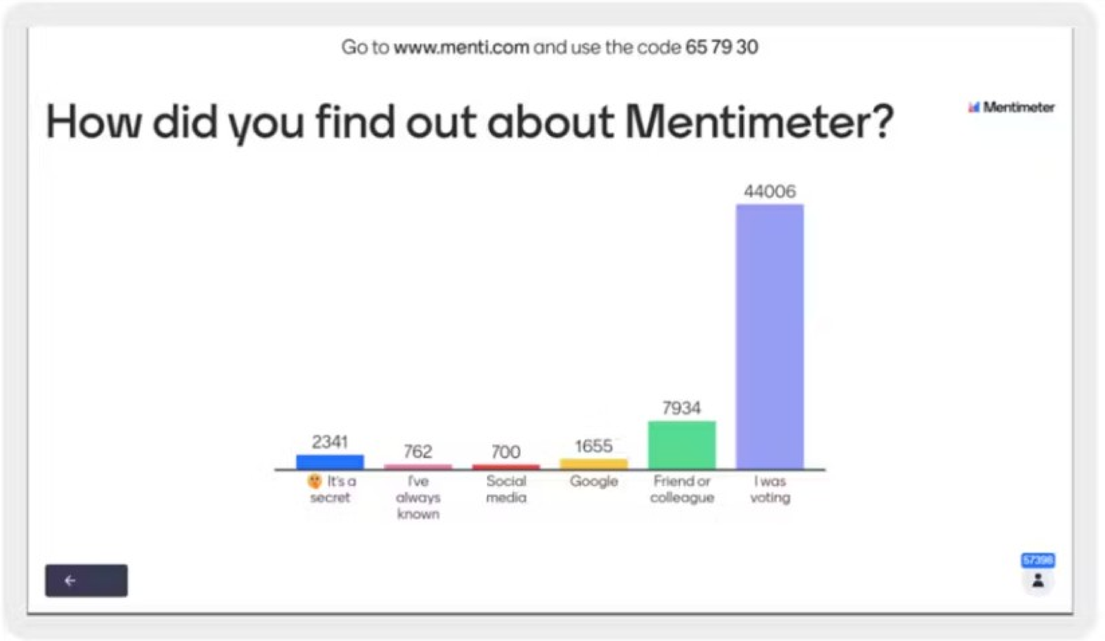
Mentimeter

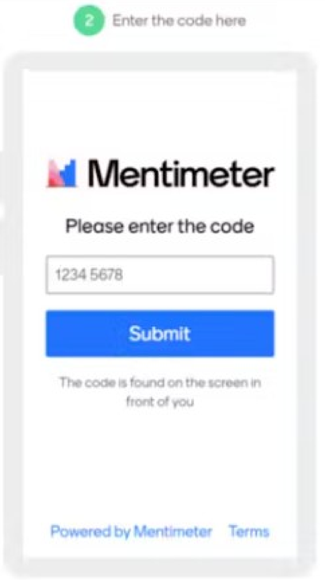
Multi-lingual Outreach

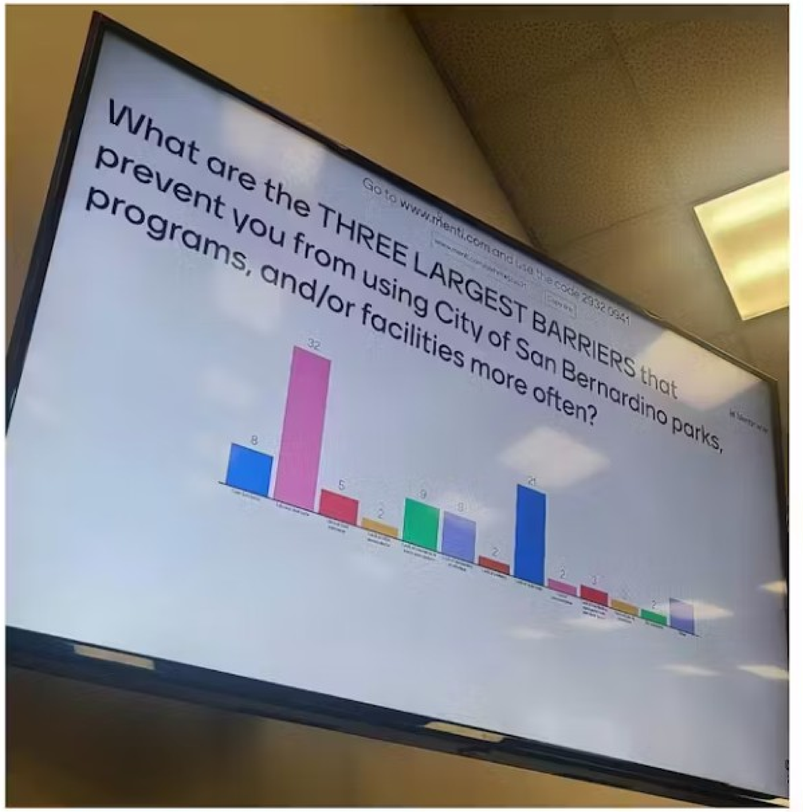
Youth Outreach

Social Media

Live Polling







Statistically-Reliable Survey

Only scientific and defensible method to understand community needs

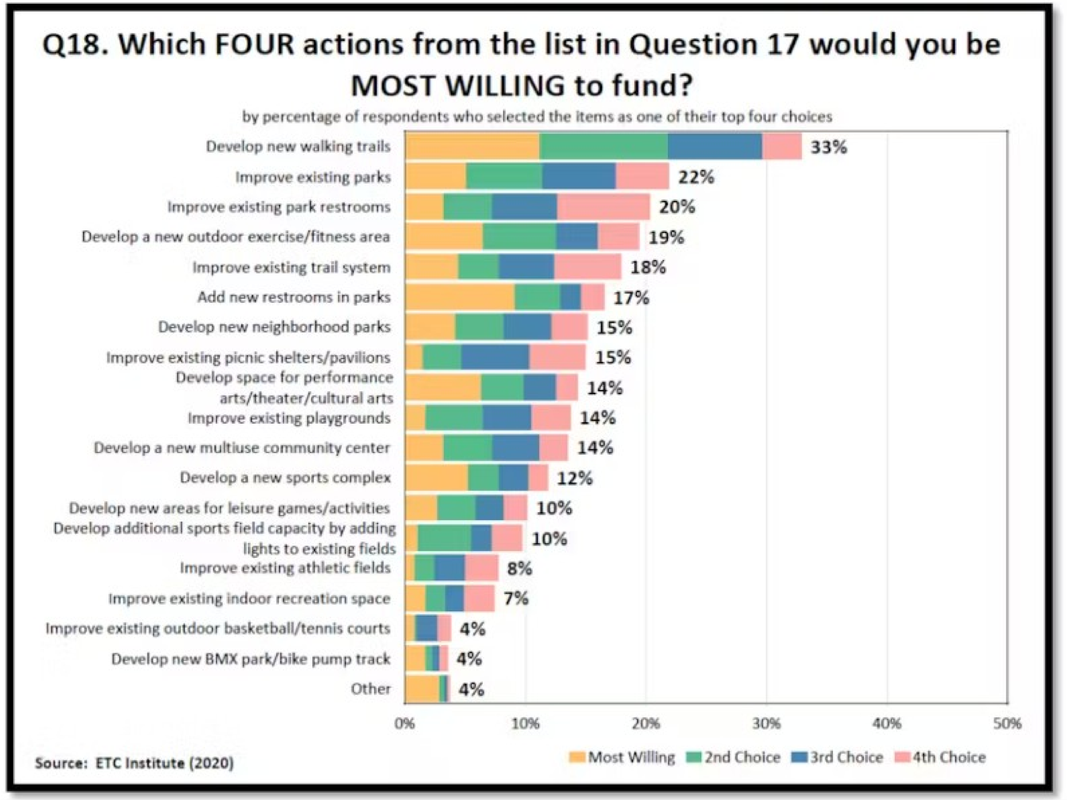
Administered by mail/phone/web

Developed in partnership with the staff

Methodology allows high return rate (25%-35%)

Total of 400 completed surveys, 95% level of confidence with a margin of error of +/- 5%

English and Spanish language survey instrument



Assess

Program Assessment

Pricing - General Recreation										
Core Program Area	Age Segment	Family / Household Status	Residency	Weekday / Weekend	Prime / Non-Prime Time	Group Discounts	By Location	By Competition (Market Rate)	By Cost Recovery Goals	By Customer's Ability to Pay
Aquatics	X	X	X			X	X			X
Camps			X							X
Health & Wellness			X							X
Learning & Development			X							X
Parks & Facilities Reservations			X		X	X	X			
Special Event & Tours	X			X					X	X
Sports	X		X						X	X
Visual & Performing Arts			X						X	X

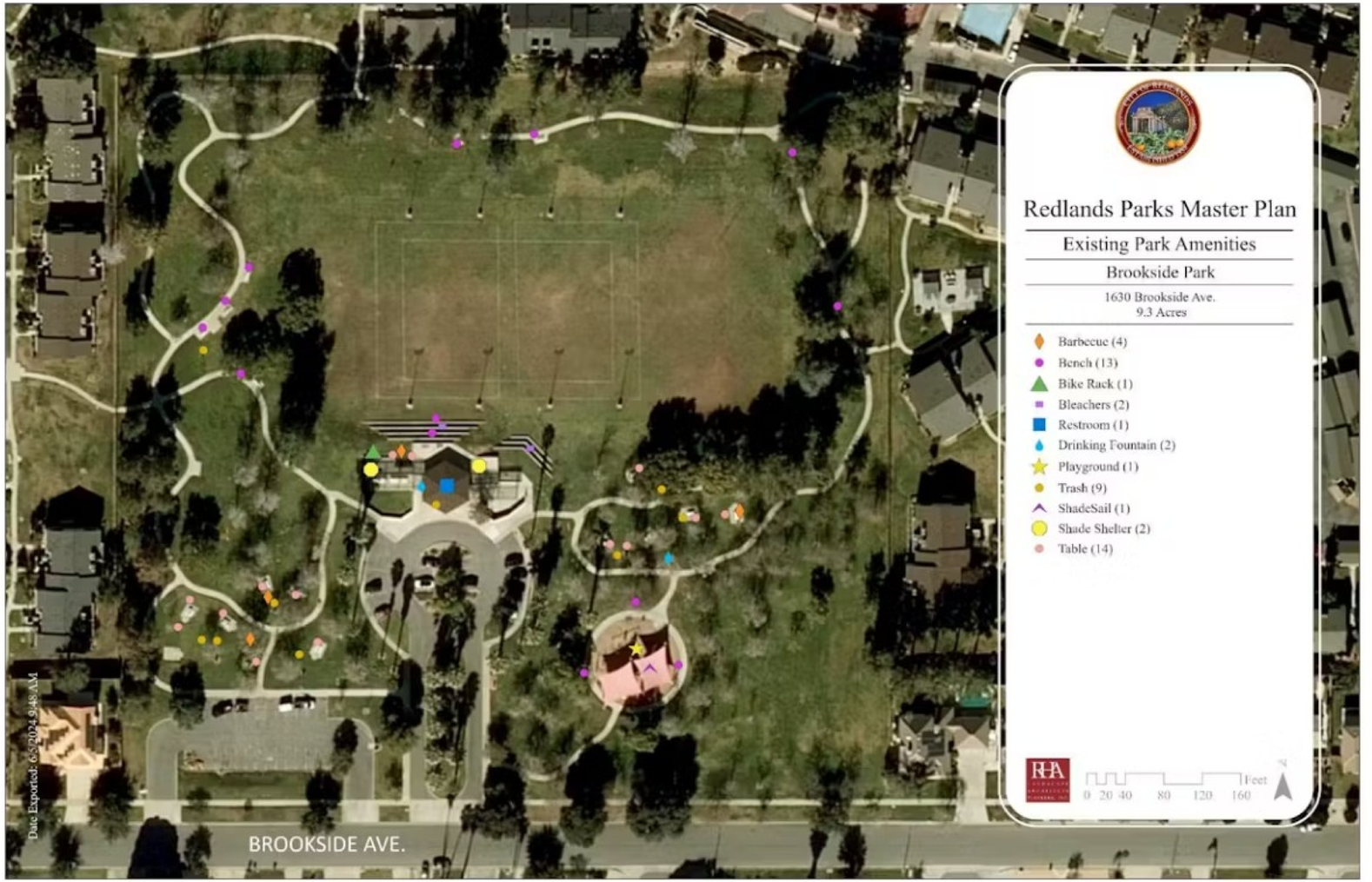
Lifecycle Stage	Description	Actual Program Distribution		Recommended Distribution
Introduction	New program; modest participation	24%	76%	50-60% total
Take-Off	Rapid participation growth	23%		
Growth	Moderate, but consistent population growth	30%		
Mature	Slow participation growth	14%	14%	40% total
Saturation	Minimal to no participation growth; extreme competition	4%	10%	0-10% total
Decline	Decline participation	6%		

Parks and Facility Assessment

Allen Park
Colony Park
Cordata Park
Ellis Park
Fulton Park
Harper Park
Helm Park
Heritage Park
La Capilla Park
Los Alamos Park
McDowell Park
Moiola Park
Monroe Park
Nieblas Park
Plavan Park
Recreation Center & Sports Park
Stonecress Park
Vista View Park
Westmont Park

19 PARKS
150 ACRES

Parks and Facility Assessment



Parks and Facility Assessment

Park ID	Park Name	Address	Year Constructed	Park Classification	Park Setting Downtown or Suburban	Size (Acres)	Park Assessment Score	Access & Connectivity Score Adjacent trails or trailheads, street crossings, sidewalks, park circulation, signage, general accessibility	Condition & Functionality Score Individual amenities, tree canopy, other vegetation types and appearance, state of paved surfaces, lighting and furniture	Safety & Comfort Score Visibility/ sightlines, active use, lighting, evidence of misuse, ease of navigation, road adjacency, any physical hazards, edges of slopes	Maintenance Score Concerns for the continued success of park
1	Brookside Park	1630 Brookside Ave		Community	S	9.30	2.59	1.30	2.60	3.20	3.25
2	Caroline Park	206 & 320 W. Sunset Dr		Community	S	17.00	2.21	1.50	1.60	2.00	3.75
3	Clement Middle School Fields	501 E Pennsylvania Ave		School	S	5.00	1.78	0.60	1.30	3.20	2.00
4	Community Park	1535 N. Church St		Community	S	9.10	2.28	1.20	2.50	3.40	2.00
5	Crafton Park	601 N. Wabash Ave		Neighborhood	S	6.80	2.30	0.90	2.20	3.60	2.50
6	Ed Hales Park	101 E. State St		Neighborhood	D	0.60	3.41	3.60	2.50	3.80	3.75
7	Ford Park	955 Parkford Dr		Community	S	20.00	2.16	1.00	2.30	2.60	2.75
8	Franklin Park	35 Franklin Ave		Neighborhood	S	0.38	1.49	0.50	0.90	1.80	2.75
9	Galway Avenue Park (CFD)	Galway Ave & Roscommon St		Neighborhood	S	0.29	2.98	1.90	2.60	3.40	4.00
10	Heritage Park	11126 Iowa St		Community	S	18.00	2.66	1.90	2.30	3.20	3.25
11	Israel Beal Park	255 Riverview Dr		Neighborhood	S	7.80	2.78	1.30	2.90	3.40	3.50
12	Jennie Davis Park	923 W. Redlands Blvd		Neighborhood	S	4.00	2.08	1.30	1.90	2.60	2.50
13	Judson Park East (CFD)	Judson St & Lucas Ln		Neighborhood	S	1.34	3.03	1.90	2.80	3.40	4.00
14	Judson Park West (CFD)	Judson St & Lucas Ln		Neighborhood	S	2.59	3.03	1.90	2.80	3.40	4.00

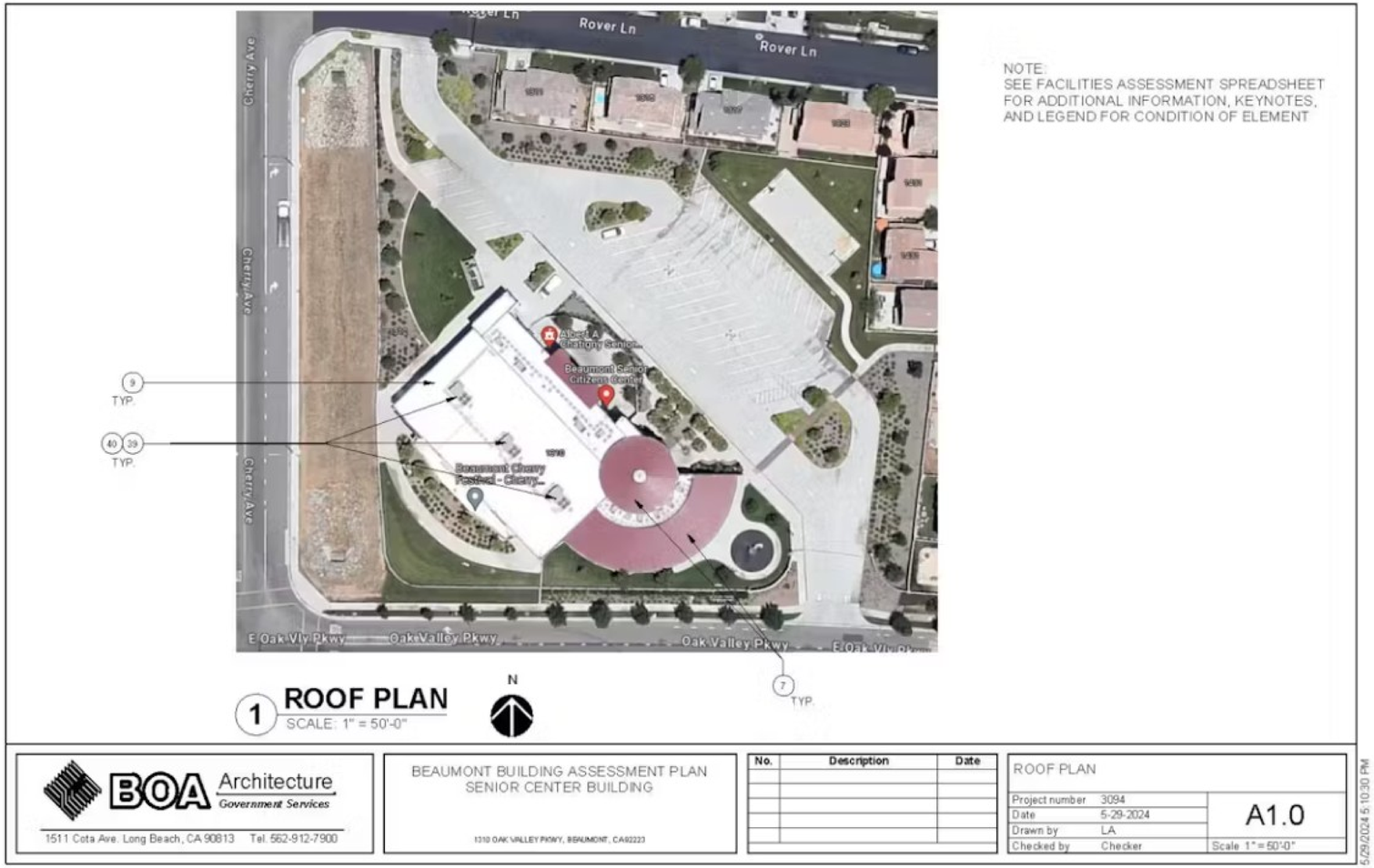
Rating System	
Great	4 to 5
Good	3 to 4
Fair	2 to 3
Poor	1 to 2

- Access & Connectivity
- Condition & Functionality
- Safety & Comfort
- Maintenance

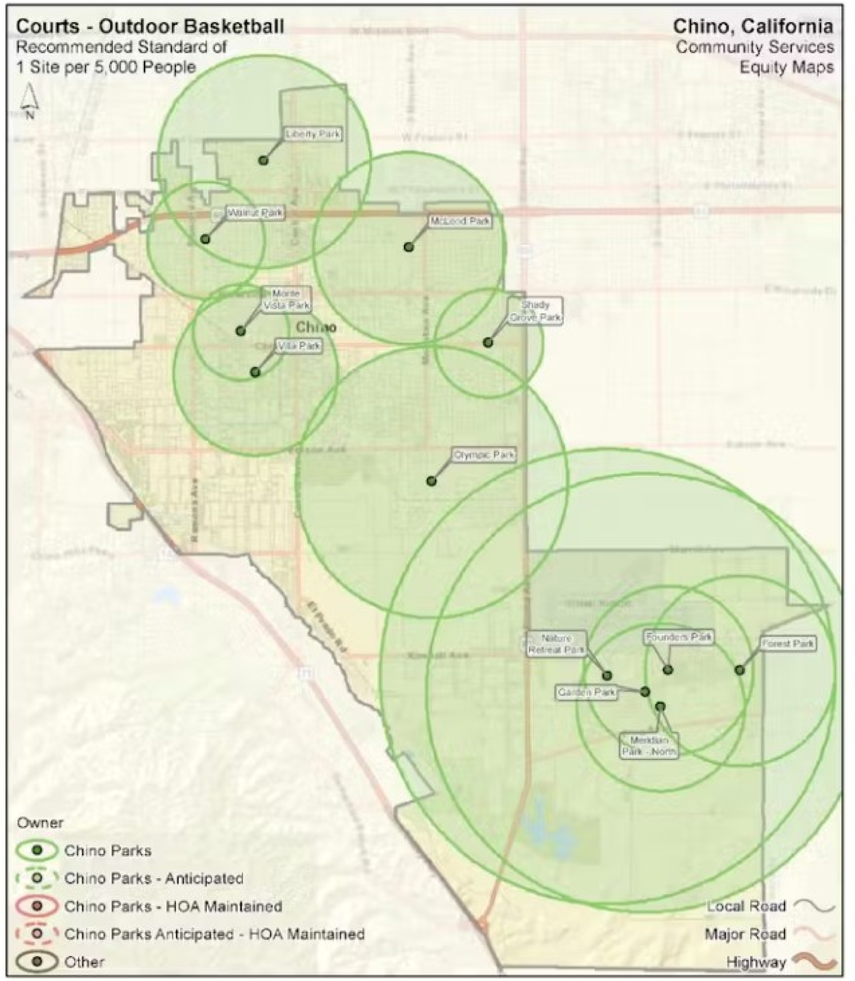
Parks and Facility Assessment

Center at Founders Village Senior & Community Center

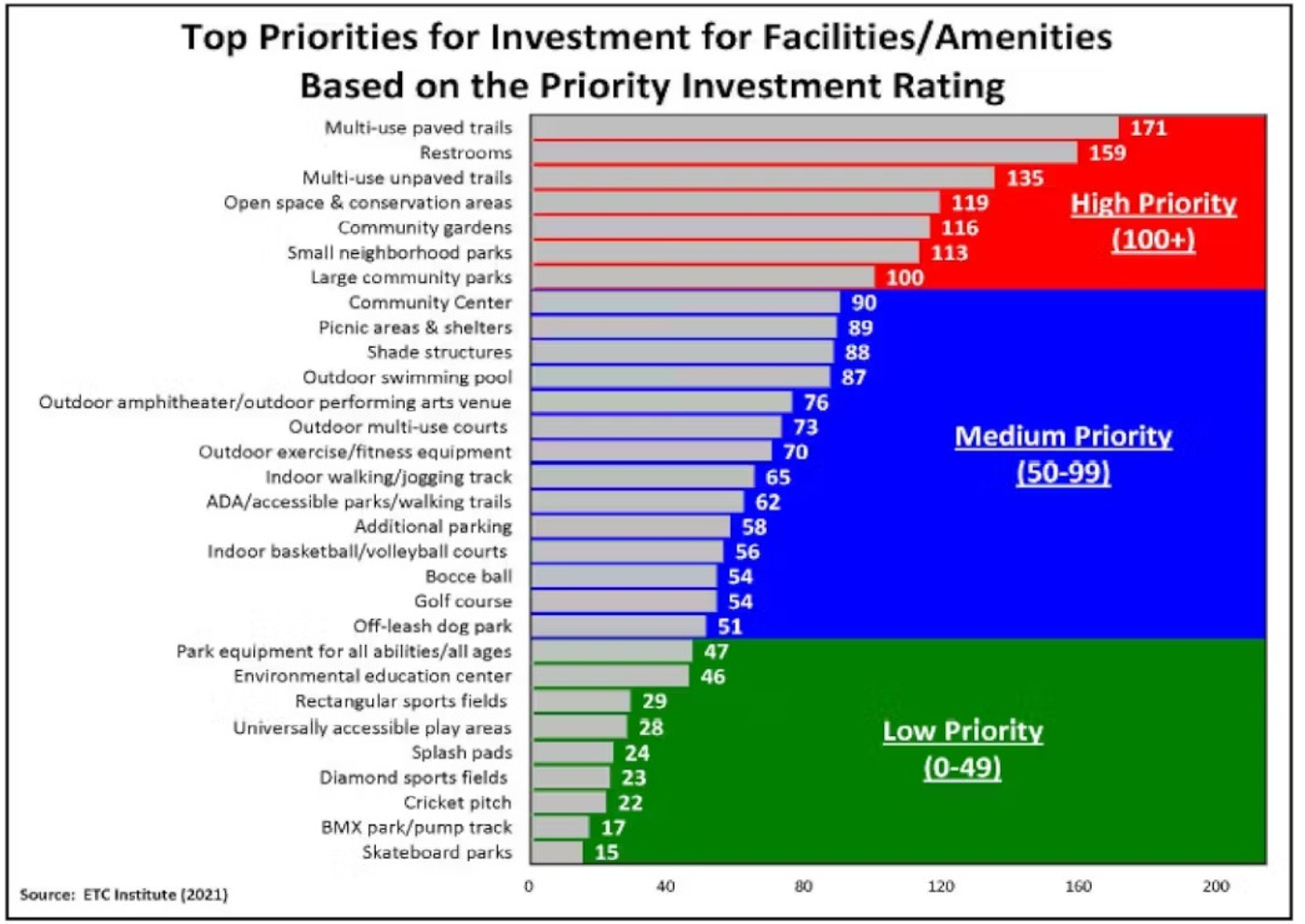
Recreation Center



Equity Mapping



Priority Rankings



Envision & Implement

Capital Improvement Plan

Benicia PTOSMP Capital Improvement Plan

Action Plan - Parks

PARKS		Acres			Acres			Acres			Acres
9SP	9th Street Park	6	DGP	Duncan Graham Park	1.41	LHRP	Lake Herman Regional Park	577	STPS	St. Paul's Square	0.14
ARP	Arneson Park (14th Street)	0.1	ESP	Ethelree Saraiva Park	0.5	MRFP	Maria & Ribiero Fields	4	TBP	Turnbull Park	0.2
BCP	Benicia Community Park	50	FZP	Fitzgerald Field	4	MTP	Matthew Turner Park (12th St)	2.5	WFP	Waterfront Park	
BRP	Bridgeview Park	4.59	FTP	Francesca Terrace Park	5	OLP	Overlook Park	2.7	WEP	Water's End Park	2.58
CCP	Channing Circle Park	2.5	FSP	Frank Skillman Park	2.66	SLP	Solano Park	1	SAP	Steve Armenta Park	1.65
CTP	City Park	3.5	GTP	Gateway Park	0.36	SOHP	Southampton Park	6			
CVP	Civic Center Park	3.5	JLP	Jack London Park	7.7	STCW	St. Catherine's Wood	1.32			
STREET END PARKS											
SE14	14th Street		SE8	8th Street		SEF	F Street				
SE13	13th Street		SE6	6th Street (Raymond Bordoni)		SEE	E Street				
SE11	11th Street		SEH	H Street		SEC	C Street				

PHASE	
Phase 1	Years 1-5
Phase 2	Years 6-10
Phase 3	Years 11-15
MP	Master Plan

FUNDING SOURCES	
General Fund	GF
Parks, Landscape, & Lighting Assessment District	PLLAD
Prop 68 Per Capita	P68
Miscellaneous Grants	GRANT
TBD	TBD
Measure C +GF	MEC

RATIONAL	
P	Priority Investment Ra
M	Maintenance Repair
W	Water Savings

Phase	Project Description	Quantity	Site	Location	Category	Estimate/Cost	Funding	Rational	Status
P1	Replace picnic tables	2 ea	9th Street Park	9SP	Renovation	$ 10,000	TBD	M	
P1	Concrete Trash/Recycling Receptacles	4 ea	9th Street Park	9SP	Renovation	$ 6,000	TBD	P	
P1	Water Fountain/Bottle Filling Station	1 ea	9th Street Park	9SP	Renovation	$ 10,000	TBD	P	
P1	Wayfinding signage	3 ea	9th Street Park	9SP	New	$ 9,000	TBD	P	
P1	Replace all asphalt walkways	2,400 lf	9th Street Park	9SP	Renovation	$ 14,400	TBD	M	
P2	Remove turf/install low water use plants	18,500 sf	9th Street Park	9SP	Renovation	$ 277,500	TBD	W	
P2	Replace irrigation	97,000 sf	9th Street Park	9SP	Renovation	$ 485,000	TBD	W	
P2	Add to ET System	1 ea	9th Street Park	9SP	Renovation	$ 25,000	TBD	W	
P2	Replace parking	1 ls	9th Street Park	9SP	Renovation	$ 250,000	TBD	M	
P2	Replace Pier and Dock	1 ls	9th Street Park	9SP	Renovation	$ 1,500,000	TBD	M	
P3	Waterfront access (ramp and path)	1 ls	9th Street Park	9SP	New	$ 1,700,000	TBD	P	
P3	Replace benches	11 ea	9th Street Park	9SP	Renovation	$ 16,500	TBD	M	
MP	Parks Master Plan	1 ls	9th Street Park	9SP	New	$ 100,000	TBD	P	
P1	New seating area with benches	1 ls	Arneson Park	ARP	New	$ 20,000	TBD	P	

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Capital Improvement Plan

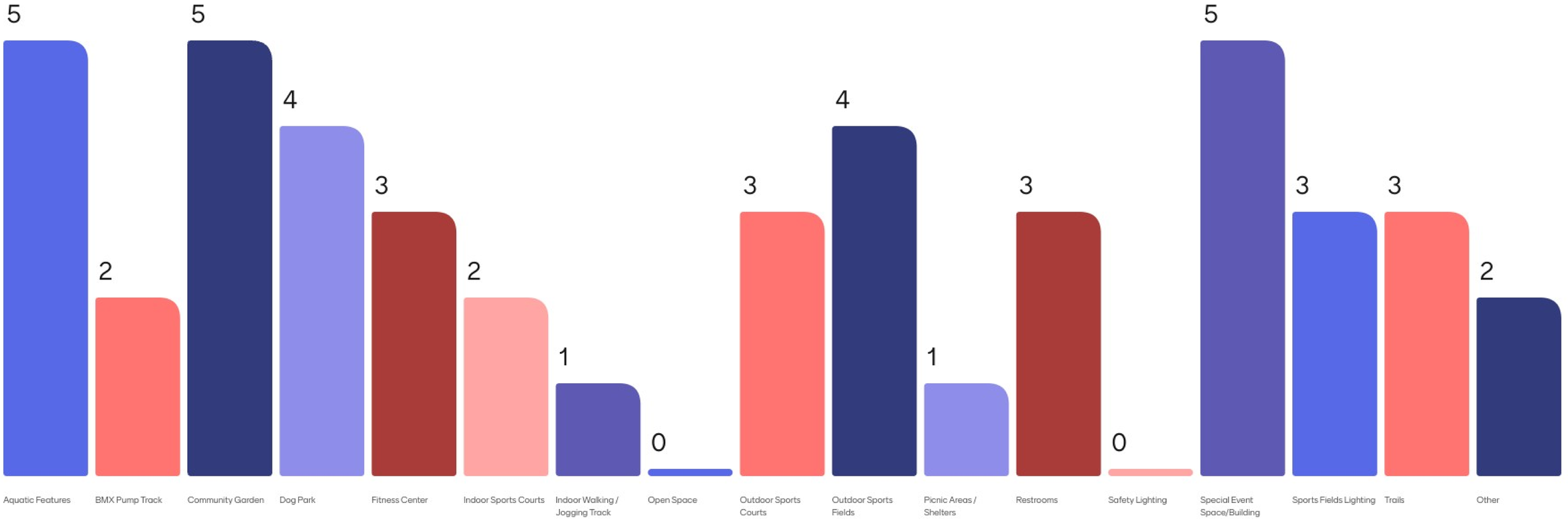
Benicia PTOSMP Capital Improvement Plan Summary			
TOTAL PROJECTS			$64,374,534
PHASING			
Phase 1 - Years 1-5	Phase 2 - Years 6-10	Phase 3 - Years 11-15	Master Plan
$9,693,360	$30,023,750	$24,057,424	$600,000
TRAILS			$4,400,000
OPEN SPACE			$4,500,000
PARKS			$55,284,514
STREET END PARKS			$190,020

Itemizing the expenses in phases and per site allows the City to prioritize and plan for future improvements while considering the following criteria:

- Funding needed for improvements to sites that are most heavily used
- Funding required to address sites with lowest assessment ratings
- Funding needed to address community needs and wants based on site location
- Most effective use of available funding

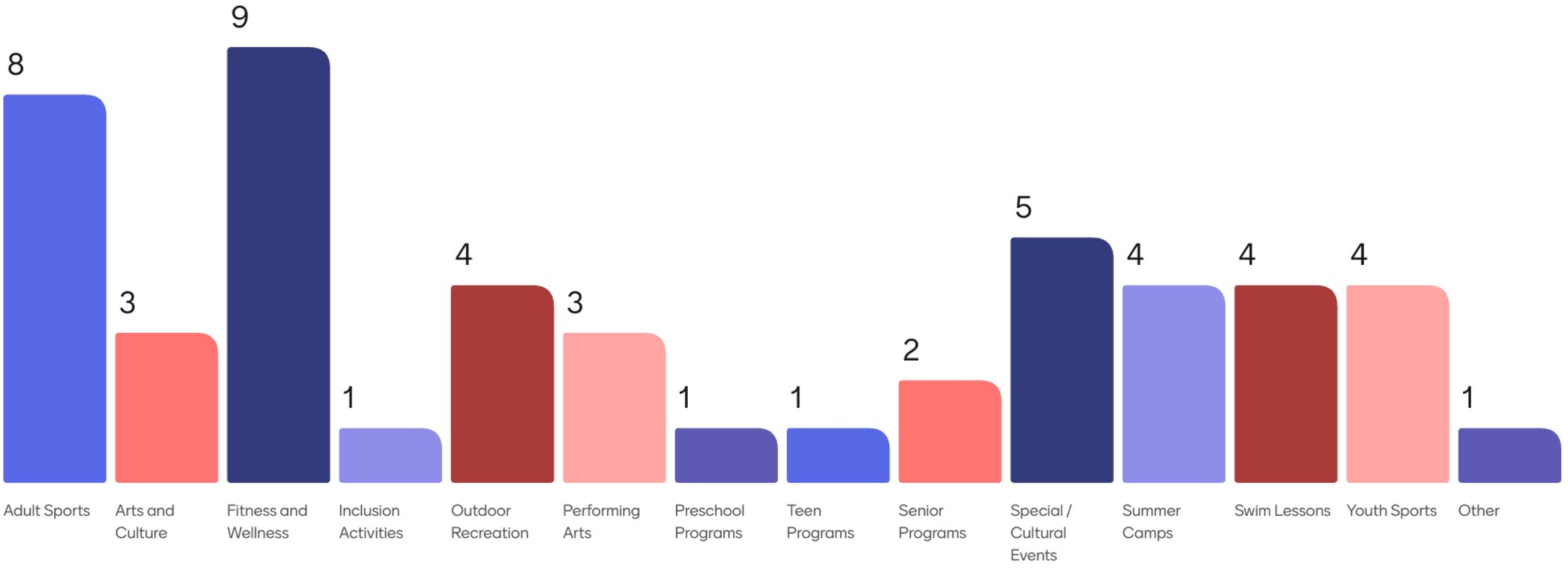
POLLING – FUTURE NEEDS

Which THREE facilities / amenities are you and members of your household most interested in?



Mentimeter

Select the TOP THREE TYPES of programs you would be most interested to participate in?



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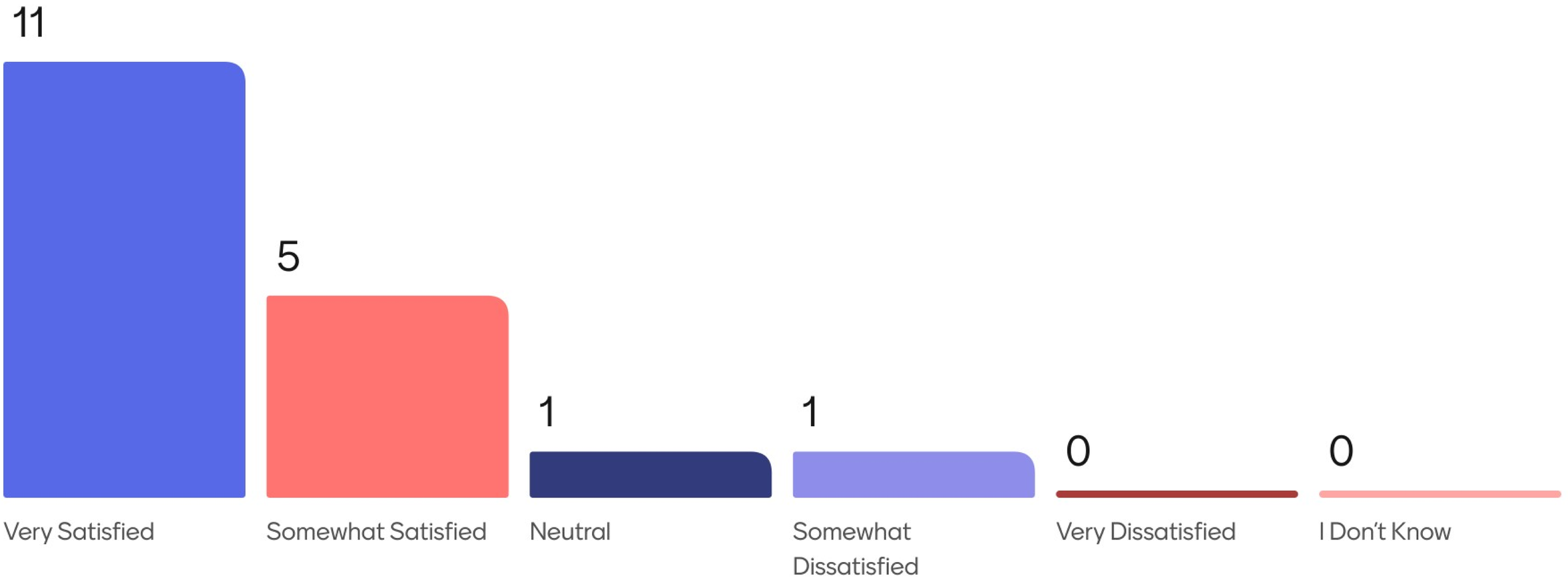
Please rate your satisfaction with the overall value you receive from the Fountain Valley Community Services Department?



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What is your top priority outcome from this plan?

- Dog Park
- Dog park
- Dog part
- Long term community plan
- Splash pad
- Covers over the playground.
- Playground shade
- Renovation of older parks

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What is your top priority outcome from this plan?

Park restrooms

Meeting and event space reasonably priced

Bringing in more revenue to our City....perhaps an event center/meeting space. Would be great for people to have weddings and parties.

Reasonably priced facilities and rental spaces

Aquatics program

More variety in sports programming, including facilities large enough to handle indoor/basketball tournaments

Be mindful that the demographic of this community is changing and we must be inclusive of the change.

Dynamic plan to benefit the overall development of the youth and the families of the community.

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What is your top priority outcome from this plan?

- More soccer fields - More youth soccer training courses - Add 1 cafeteria

Keep maintaining turf regularly and Re-surfacing of running trails and maybe lighting more soccer fields on fields not close to mile square.

Indoor Soccer field

Renovated parks

Indoor soccer field

Learning from the community what are some important needs they want to see in the community. Fitness, outdoor recreation and restrooms at parks.

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NEXT STEPS

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Parks and Community Services Master Plan

RHA LANDSCAPE ARCHITECTS PLANNERS, INC.

NEXT PRACTICE PARTNERS
be different